

Protection of Personally Identifiable Information (PII) in Ultronauts Biodex

Ultronauts has a rigorous policy for protecting personally identifiable information (PII) of our customers, employees, and partners. We understand the importance of safeguarding sensitive data such as names, addresses, social security numbers, and financial information from unauthorized access, use, or disclosure. The privacy and security of PII are not only a legal and ethical responsibility, but it is also crucial for maintaining the trust of our stakeholders.

Breaches in PII can result in significant financial losses, damage to our reputation, and legal ramifications. Therefore, we are committed to implementing robust security measures, providing regular training to our staff, and continuously monitoring and improving our PII protection practices to ensure that our stakeholders' sensitive information remains confidential and secure.

In the Biodex, only the combination of first name, last name, and email address can be used to uniquely identify a respondent. As a result, Biodex responses are protected by Ultronauts PII policy.

1. Ultronauts selected a data collection partner (Cognito Forms) that complies with all General Data Protection Regulation (GDPR) regulations, is a certified member of both the EU-U.S. and Swiss-U.S. Privacy Shield Frameworks, and complies with all CCPA regulations including those related to encryption. By providing a link to edit or remove any Biodex information to each respondent at the time that the Biodex is initiated, Ultronauts makes it easy for users to maintain control over their data or request data deletion.
2. Members of the Ultronauts organization do not have access to personally identifiable Biodex data, only aggregate information. As of April 1 2023, the only Ultronauts staff who have access to personally identifiable data are the CEO, and the Chief Data Scientist. Raw data is only stored under the protection of the data collection partner.
3. Right to be forgotten. At any time, a Biodex respondent can request that their information be permanently deleted. Once deletion has occurred, this action is irreversible.

FAQ

Q: Who will see the individual responses to Biodex questions?

A: The team member who completed the Biodex form (and whomever they share their Biodex PDF with), and select members of the Ultronauts team directly involved in implementing the Biodex and related programs.

Q: If a team is not comfortable with information they shared to a particular question being stored anywhere, can this information be deleted?

A: Yes, the team member can use the link provided via email to edit their Biodex to switch their responses to a particular question back to a non-answer (e.g. "prefer not to say" in response to Gender Identity)