

FORTUNE 500 MEDIA BRAND

Case Study

Lean, Responsive Testing Across Web, Mobile, OTT, VR

“ Ultranauts has a deep knowledge of our product and I can't think of a single critical issue that was missed, which is amazing considering the amount of testing done by the team. I trust Ultranauts without question, and they have been instrumental in helping us make the right go/no-go decisions.”

**Director,
Quality Engineering**

13 PLATFORMS
SUPPORTED

50 SPRINTS
COMPLETED

0 CRITICAL
DEFECTS MISSED

SITUATION

The client is a Fortune 500 media company undergoing digital transformation with continuous software release cycles spanning 13 brand platforms. The client needed a quality engineering (QE) partner that not only had expertise across web, mobile, OTT and VR, but also could architect a lean approach to maximizing test coverage without slowing down delivery.

ENGAGEMENT

Ultranauts deployed an agile QE team including expertise in mobile, OTT and VR testing, and QE leads with cross-platform product experience. The team worked closely with the client's product management, software development and QE teams to develop a lean and responsive test strategy including feature and regression testing that could provide robust coverage while keeping pace with development.

RESULTS

- Ultranauts supported daily feature releases across web, mobile and OTT, with no critical bugs missed in over two years and 50 sprints.
- The Ultranauts team also developed a custom approach to VR testing across 20 unique device and platform configurations, including effective techniques to identify defects tied to proprioception, immersion, and audio & sim sickness.